

Great Commission Baptist Church Launch & Growth Plan

Executive Summary

Great Commission Baptist Church (GCBC) is a church plant located in Schaumburg, Illinois. The primary target area of GCBC has a population in excess of 125,000 people and includes the communities of Schaumburg, Hoffman Estates, Streamwood, and Hanover Park.

GCBC's mission is to put God's love in action by biblically building worship, relationships, and churches. GCBC is seeking to implement this mission by forming a church that represents the communities in which it is located. By the Lord's enablement, GCBC will become a diverse church that has congregants from multiple ethnicities, economic strata, and life situations.

GCBC is firmly committed to keeping its doctrinal distinctives, while using fitting modes of ministry to effectively reach and teach the pluralistic and diverse community in which the church ministers.

Over time, GCBC will equip and send out congregants to start other churches in the Chicago area. This will be the measure of success for the church. To achieve this goal, GCBC must remain aggressively committed to both evangelism and discipleship.

Keys to Success

- **Prayer:** Our church and our supporters must plead for God's blessing in establishing and growing GCBC.
- **Committed Core Group:** Our on-site core group must remain committed to investing their lives in starting GCBC. Core group members must continue to invest their time, finances, skills, and relationship networks in the task of starting GCBC.
- **Positive Community Reputation:** We must continue to develop a positive reputation through the authentic testimony of our congregants, the quality of our facilities and ministries, and through our tangible expressions of God's love to our community.
- **Financial Resources:** We need to have financial resources to equip our people with excellent training, facilities, and materials for ministry. Also, we need to have capital to invest in outreach activities and marketing.

Organization Summary

Great Commission Baptist Church is a church plant affiliated by group agreement and a pastor missionary with Baptist Church Planters. GCBC fellowships with the General Association of Regular Baptist Churches and identifies with the IL-MO Association of Regular Baptist Churches.

The church is led by Pastor Scott Greening, a church planting missionary, whose full-time salary is paid by supporters and position is overseen by Baptist Church Planters. Currently GCBC has no paid staff. As a church plant, GCBC is transitioning from the pre-launch stage, focusing on core group growth and development, into the launch stage, focusing on widespread outreach and developing awareness of the church in the community at large.

GCBC is incorporated as a nonprofit organization in the state of Illinois. GCBC is in the process of adopting its constitution and by-laws, and chartering its membership.

Launch & Growth Expenses

Facility Location & Approval

| | |
|-----------------------------------|----------------|
| Realtor Commission: | \$5,000 |
| Zoning Board Legal Notifications: | \$600 |
| Architectural Drafting: | \$500 |
| | |
| <i>Subtotal:</i> | <i>\$6,100</i> |

Facility Build Out

| | |
|----------------------------------|-----------------|
| Building Materials | \$40,000 |
| Fire Suppression System | \$7,000 |
| Licensed Labor | \$5,000 |
| Volunteer Labor (Housing & Food) | \$3,000 |
| Signage | \$2,500 |
| | |
| <i>Subtotal:</i> | <i>\$57,500</i> |

Facility Furnishing

| | |
|-------------------------|---------|
| Auditorium chairs | \$6,000 |
| Foyer furnishings | \$2,500 |
| Office furnishings | \$2,500 |
| Kitchen Appliances | \$5,000 |
| Kitchenette Furnishings | \$1,000 |

| | |
|----------------------------|----------|
| Nursery furnishings | \$1,500 |
| Computer Network Equipment | \$4,000 |
| Audio/Visual Equipment | \$10,000 |
| Tables | \$5,000 |

Subtotal: \$37,500

Launch Outreach & Marketing

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|-----------------------|----------|
| Summer Team Support | \$1,200 |
| Phone Campaigns | \$7,500 |
| Direct Mail | \$10,000 |
| Community Events | \$5,000 |
| Brochures/Flyers/etc. | \$4,000 |

Subtotal: \$27,700

Growth Outreach & Marketing

| | |
|-----------------------|---------|
| Phone Campaign | \$5,000 |
| Direct Mail | \$5,000 |
| Community Events | \$5,000 |
| Brochures/Flyers/etc. | \$4,000 |

Subtotal: \$19,000

Ministry Development

| | |
|------------|---------|
| Training | \$5,000 |
| Curriculum | \$5,000 |

Subtotal: \$10,000

Facility Expense

| | |
|-----------------------------|----------|
| Rent (20 Months) | \$72,000 |
| Utilities/Insurance/Telecom | \$11,700 |

Subtotal: \$83,700

Grand Total: \$241,500

Progress Summary

On February 1, 2009, Scott and Brooke Greening moved to the northwest suburbs of Chicago. They began to develop and grow GCBC's core group. The group began with nine individuals and met bi-weekly for prayer, strategizing, and encouragement. During this time, Scott and Brooke traveled to present the church planting ministry and to gain commitment for three years of financial support for a salary and minimal ministry expenses.

During the summer of 2009, two teen mission teams came to help create awareness of the church plant in the community and garnered initial community contacts. In the fall of 2009, the core group members who were members of other churches left those ministries to devote themselves fully to Great Commission Baptist Church. The core group met regularly for prayer and Bible study on Sundays, even if Scott and Brooke were absent, presenting their missionary work in other churches.

In January 2010, GCBC began conducting Sunday worship services. These services are enabling the core group to worship together, invite guests, and develop skills in church ministry; i.e., greeting and assimilating guests, building a musical repertoire, and developing competencies for participating in the worship service.

During 2010, God blessed the core group and enlarged it from nine individuals to approximately twenty-five participants. The church is in the process of adopting its constitution and by-laws and chartering church membership. The anticipated date of the completion of the process of organization is April 1.

In the fall of 2010, GCBC began to search for a facility that would be accessible during the week. This facility would not only help establish the church's identity in the community, but also provide a platform from which to conduct outreach and discipleship ministries. After months of searching, God opened a door for a facility close to GCBC's current Sunday meeting location. On behalf of the church, Pastor Scott is pursuing zoning approval and financing of the project. The church plans to begin construction to build out the leased property in April 2011.

Launch and Growth Strategy & Implementation Summary

GCBC is utilizing a modified launch strategy for planting and establishing the church. Presently, the church is completing a pre-launch stage, which has been focusing on outreach, core group development, securing facilities, and organizing as a church. Over the next few months, the church will be transitioning to the launch stage, in which the church plant will be focusing on aggressive outreach, preview services, and an eventual grand opening service. The launch stage will

be followed by the growth stage in which the church plant will focus on continued outreach, discipling believers, and developing church member ministry skills.

Tentative Launch & Growth Schedule

March 15 – Receive Village Board Approval for Special Use Permit
April 1 – Receive Building Permits
April 4 – Begin Renovation of Church Facility
April 16 – Finish Renovation of Church Facility
April 24 – First Worship Service in Church Facility
May 1 – Start New Move-in Mailings
May 22 – Preview Service #1
June 13-18 – 50,000 Home Phone Campaign
June 19 – Preview Service #2
June 20-26 – Visiting Mission Team (First Baptist Church Elyria)
July 11-17 – Visiting Mission Team (Riverside Baptist Church)
July 17 – Preview Service #3
July 23-31 – Visiting Mission Team (East Brandywine Baptist Church)
August 8-14 – Visiting Mission Team (Fellowship Baptist Church)
August 21 – Preview Service #4
September 12-17 – 100,000 Home Phone Campaign
September 18 – Grand Opening
October – Begin ESL Ministry

Personnel Summary

In August 2012, the intended plan is for GCBC to assume responsibility for Pastor Scott's salary. Any remaining support will be used to facilitate future church plants in Chicago. Pastor Scott is an ordained minister, who served previously as an outreach and discipleship pastor. Before entering vocational ministry, Scott was a manager at Borders Bookstores.

Great Commission Baptist Church is blessed to have several maturing believers who are committed core group members. This group includes an ordained former pastor, a ministry executive, a chief financial officer, individuals with Christian education experience, and several musicians.

Pastor Scott is developing a worship leader for the church. Pastor Scott meets with this man weekly for evaluation and strategizing about future worship services. Also, Pastor Scott has given responsibility to two men in the church for organizing a bi-monthly men's night event.

In addition to the on-site personnel, Great Commission Baptist Church has another pastoral team member who will be on-site in the future. Derek Phillips

and his wife, Aimee, have been approved by Baptist Church Planters as associate church planters and will be joining the team at Great Commission Baptist Church when their deputation ministry is completed.

Financial Summary

Current Assets: \$42,000 +/-

Current Monthly Giving: \$3,767

Projected Monthly Giving December 2012 (assumes a 4% growth rate): \$8,254

Lease Terms:

1st 12 Months of Rent: \$3,500 a month

2nd 12 Months of Rent: \$3,750 a month

3rd 12 Months of Rent: \$4,000 a month

Immediate Budget Shortfall: \$86,051 (Facility Location & Approval, Facility Build Out, and Facility Furnishing Expenses)

GCBC is praying that the budget shortfall will be cared for through the awarding of grants and gifts that will be received from Pastor Scott and Brooke's support network.

Possible Future Expansion

There is an available adjoining unit to the facility GCBC is pursuing. This unit is approximately 1400 square feet. Should the Lord bless and the church grows both numerically and financially, GCBC would plan on securing this unit in the future. The additional space would allow GCBC to facilitate a church of 150 to 450 people, assuming that multiple Sunday Services would be held. Also, the additional space would allow for an expanded nursery and for a classroom.

Rent for this expansion is estimated at \$2,125 a month. If GCBC leases this space in the future, a portion of the build out of the space may be included in the lease terms.

Anticipated Results

Realizing church planting is ultimately God's work; GCBC anticipates that this launch and growth plan will result in a church plant that is ready to reproduce itself in 2013. GCBC anticipates that this launch and growth plan will produce a church that is financially able to support its own ministries, facilities, and staff at the conclusion of 2012.